

E-NEWSLETTER AD SPECS 2020

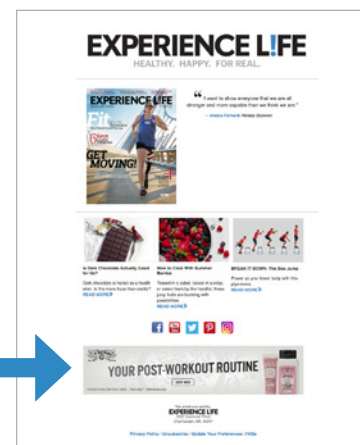
NEWSLETTER ADVERTISEMENTS

- The *Experience Life* monthly newsletter is published on the 1st of the month. All ads must be delivered no later than the 20th of the preceding month.
- The weekly newsletter, *Pause*, is published every Saturday. All ads must be delivered no later than the preceding Tuesday.
- Digital ad contact for delivery: Laura Fogelberg, *Experience Life's* audience-development marketing manager (lfogelberg@experiencelife.com).

WEEKLY AND MONTHLY NEWSLETTER

Size	566 x 125–200 pixels			
Resolution	72			
Background	Non-white preferred			
Border	Yes			
Digital Rates	1x	3x	6x	10x
Weekly Newsletter	\$650	\$625	\$600	\$575
Monthly Newsletter	\$550	\$525	\$500	\$475

Monthly



Weekly

