

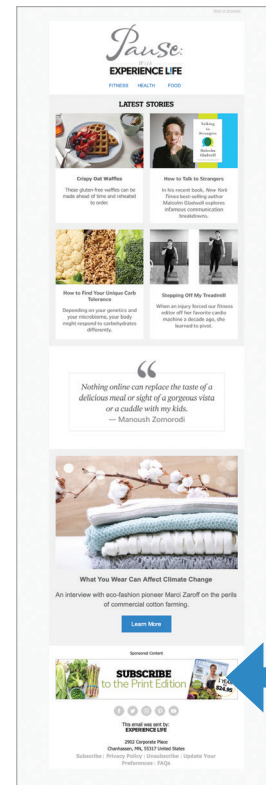
E-NEWSLETTER AD SPECS 2021

NEWSLETTER ADVERTISEMENTS

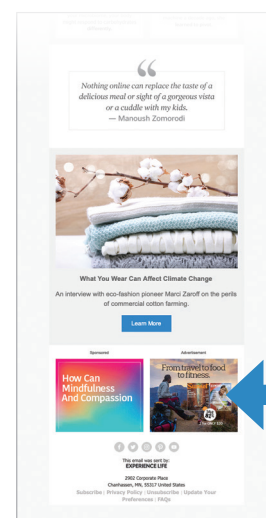
- The weekly newsletter, *Pause*, is published every Tuesday. All ads must be delivered no later than the preceding Tuesday.
- Digital ad contact for delivery: Laura Fogelberg, *Experience Life's* audience-development marketing manager (lfogelberg@experiencelife.com).

NEWSLETTER SPECS

	Leaderboard	Medium Rectangle		
Size	566 x 125-200 pixels	300 x 250 pixels		
Resolution	72	72		
Background	Non-white preferred	Non-white preferred		
Border	Yes	Yes		
Digital Rates	1x	3x	6x	10x
Weekly Newsletter	\$850	\$825	\$800	\$775



← Leaderboard



← Medium Rectangle